

Director, Media and Communications

Employer: Investor Group on Climate Change (IGCC) and Asia Investor Group on Climate Change (AIGCC)

Work type: Full Time

Sector: Not-for-Profit

Location: Sydney/Melbourne/Brisbane

About IGCC and AIGCC

The Investor Group on Climate Change (IGCC) is a collaboration of Australian and New Zealand institutional investors focused on the impact of climate change on investments. IGCC represents investors with total funds under management of over \$2 trillion in Australia and New Zealand and \$20 trillion around the world. IGCC members cover over 7.5 million people in Australia and New Zealand.

IGCC also shares a legal structure and some staff with the Asia Investor Group on Climate Change (AIGCC). AIGCC is an initiative to create awareness and encourage action among Asia's asset owners and financial institutions about the risks and opportunities associated with climate change and net zero investing. AIGCC members come from 13 different markets in Asia and internationally and include asset owners and managers with a combined AUM of over US\$26 trillion.

About this role

IGCC is looking for a Director, Media and Communications to assist with ongoing media, communications and advocacy activities. This will include a combination of communications and project coordination, content development and media engagement. You would lead IGCC activities in Australia and New Zealand, and supervise and assist the AIGCC Manager of Media and Communications, based in Singapore, with Asian activities.

Responsibilities include:

- Lead and assist with the development and delivery of advocacy strategies and campaigns, including identifying issues and targets, stakeholder engagement and product development.
- Coordinate the development and delivery of external communications strategies, including strategic messaging, audience growth and content creation.
- Identify and initiate new advocacy and communication opportunities for media, stakeholder or investor engagement, and provide analytical and strategic advocacy guidance to other senior staff.
- Lead the delivery of media outreach and communications and advocacy activities, including managing media contacts, media monitoring and issues tracking, delivery of media releases and targeted communications to media and external stakeholders.
- Support communications planning and engagement through IGCC's international investor collaborations, including major projects such as Climate Action 100+, The Investor Agenda, the Net Zero Asset Managers Initiative and the Paris Aligned Investment Initiative.

- Coordinate and assist with the development of content for member engagement and communications activities, including the member newsletter, case studies, report publications and related communications material.
- Support the CEO and relevant other directors in delivering policy advocacy, regular policy updates and briefings to support communications and advocacy objectives.
- Assist the executive with editing, proofreading and content writing resources where required.
- Help oversee social media accounts and communications activities. Monitor and report on social media effectiveness, website analytics and media presence.
- Supervise and guide the AIGCC Manager, Communications and Media and other relevant staff.

Skills and qualifications

- Demonstrated experience in developing and implementing communications and advocacy strategies across all traditional and digital channels of communication, including media releases, newsletters, EDM and social media.
- Demonstrated experience in dealing with the media and shaping media strategies and responses.
- Qualifications in communications or a comparable field (or equivalent level of professional experience).
- Knowledge of, and experience in using, contemporary social media, content management systems, project management systems and EDM marketing platforms.
- Strong interpersonal and outstanding verbal and written communication skills.
- Demonstrated skills in managing time, setting priorities, planning and organising work flow.

Work arrangements and salary

The salary is subject to experience and final working arrangements, to be discussed. This role is preferably based in Sydney but can also accommodate Melbourne. We are looking for a candidate that can start as soon as possible.

Applying for the role

Please send your CV and a letter addressing your reasons for interest in the role to secretariat@igcc.org.au. Please also indicate your preferred location as part of your cover letter.