



Investor  
Group on  
Climate  
Change

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# Annual Climate Finance and Investment Summit 2024

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## Mission 1.5°

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## Sponsorship Prospectus

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7—8 November 2024 | Sofitel, Melbourne

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“There’s enormous economic opportunity in climate action. Business opportunity, investment opportunity and jobs opportunity — all waiting to be tapped. I’ll continue to count on you, the IGCC, as a very important partner.”

*The Hon Chris Bowen MP. Minister for Climate Change and Energy. IGCC Summit, August 2023.*



# Introducing This Year's Event.

## A Message from our Chair.

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### Stephen Dunne

IGCC Chairman & Cbus Super Fund Board Director  
& Chairman of the Investment Committee

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We invite you to join us in delivering what may be the most influential and insightful climate finance event of 2024.

No other conference brings together this singular focus on climate and investment, and taps such an influential and well-placed network.

We already know that 2024 will be a crucial year for climate finance.

The Australian government has fired the starting gun and is now laying the groundwork for climate plans in key economic sectors. In the investment industry, net zero 2050 targets are now the norm and the leading asset management firms have set their interim targets for 2030.

The destination has been set. And together, investors, businesses, and policy-makers are delivering on the mission that will get us there.

Powerful foundations are already being laid; mandatory disclosures, the climate taxonomy, and national physical risk assessments. The global best practice of implementing corporate transition plans is also starting to be adopted in our region. We're seeing investors take advantage of significant opportunities for investment in climate solutions and the energy transition.

Through these developments, and what promises to be an eventful year across global capital markets and politics, we must maintain our focus, follow through on our commitments and work together to clear the hurdles that inevitably arise on the path of transition.

So, this year's IGCC summit will be focussed, galvanising, and unmissable: Mission 1.5°.

We look forward to working with you,

**Stephen Dunne**  
Chair, IGCC

A handwritten signature in blue ink, appearing to read 'Stephen Dunne', written over a light blue circular graphic element.

# About the Summit.

Features regional and international keynotes, panels with industry experts, showcases of climate solutions from across the region, case studies, and extensive networking opportunities.

## 1. Our Singular Focus on Climate & Investment

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The summit program draws on our fundamental core business; helping investors manage climate risks and accelerate the flow of capital to climate opportunities. We have amassed significant expertise through our work with investors, researchers and decision-makers and this critical data and knowledge is presented for Mission 1.5°.

## 3. A Deeper Understanding

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Our conference is the region's most credible forum where speakers cover the intricacies of climate-related investing, going far beyond the mainstream discussions. It is specially curated for professionals who need a deeper, more comprehensive understanding to keep growing their climate practice.

## 2. The Most Important New Developments

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Drawing on our experience and extensive network across finance, policymaking, research, and business, we identify the most important developments in climate change finance and investment. These insights offer an exclusive experience to keep attendees at the forefront of this complex and rapidly evolving landscape.

## 4. A Premier Networking Experience

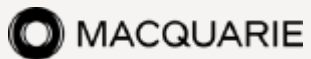
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Attendees can access unparalleled networking opportunities, connecting with policymakers, politicians, and decision-makers across business and the financial sector. These invaluable connections and sophisticated conversations will influence the future of the industry.



# Who Attends.

In 2023, the Summit was attended by representatives from:



# Audience Breakdown.

The IGCC Climate Change Finance and Investment Summit for 2024 is expected to attract an exclusive set of 500+ influential delegates from across the financial sector, government, and academia.

## 2023 Summit Attendees

11.53% Other\*

6.54% Student,  
Academic, Research

2.80% Media

12.46% NGO,  
Advocacy,  
Non for Profit

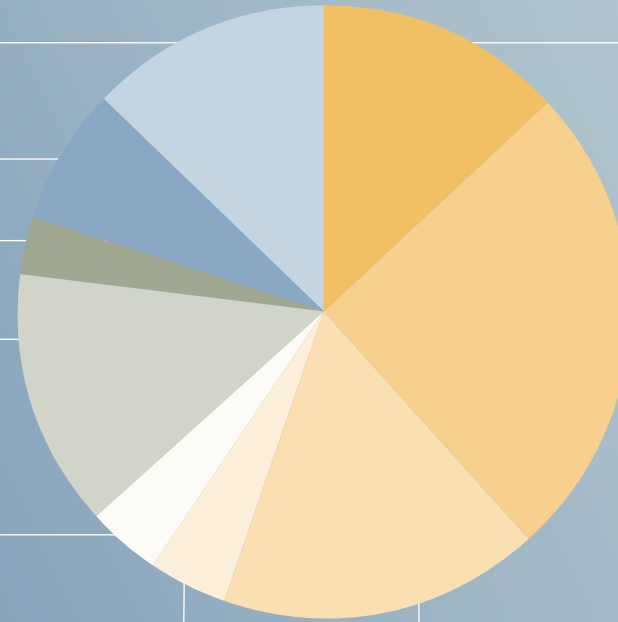
3.74% Industry  
Association

3.74% Banking  
Institution

12.15% Asset  
Owner

23.05% Asset  
Manager

15.58% Financial  
Advisor, Consultant,  
Service provider



*The 'Other' category included: Reinsurance, Property, Mining / Energy.*

# 4

Ministerial Keynotes

# 61

Speakers

# 9K+

LinkedIn followers

Representatives in financial services, investment management, capital markets, government administration and banking.

# 3.2K+

IGCC database subscribers for EDMs

# Some of our Sponsors from 2023.





# Why Sponsor?

Partnering with Australia's premier climate finance summit provides an opportunity to leverage the reach and engagement of key decision makers and influencers in the context of the Asia Pacific's economy-wide transformation.

## Benefits of participating as a sponsor:

### Elevate Brand Visibility Amongst Key Audiences

Position your organisation as an important actor in climate finance and investment.

Benefit from extensive visibility among a diverse and influential audience, including superannuation funds, institutional investment managers, expert consultants, leading academics, and policymakers.

### Demonstrate Leadership and Market Influence

Showcase your organisation's leadership in climate finance by sponsoring speaking sessions and panel discussions.

Share valuable insights, solidify your brand as a thought leader, and demonstrate your organisation's commitment to sustainable practices.

### Grow Your Network

Seize exclusive opportunities to connect with influential figures in the climate finance and investment sector.

Sponsors gain privileged access to conference speakers, fostering valuable relationships and engaging with potential clients or collaborators who align with your climate goals.



# Our Sponsorship Packages.

Partnering with IGCC will help you amplify your company's thought leadership, expand your network, and elevate your brand in front of the industry's most influential visionaries and decision makers.

Learn more about our sponsorship packages below and contact [Nicole O'Brien](#) with any questions.



# Host Sponsor.

Secure this exclusive co-host role at IGCC's Mission 1.5° Summit. Establish your organisation as a key player in the climate economy by showing how your solutions and insights are pivotal in unlocking opportunities. Join us and make a lasting impact on the wide-ranging economic transformation.

## The Details:

### Demonstrate Leadership

**Summit Welcome Address:** An opportunity for a c-suite representative from your organisation to deliver a compelling 5-minute opening speech during the Summit's Welcome Address, extending a warm welcome to guests and setting the tone for the conference's theme. Subject to approval by IGCC.

**Branded Panel & Speaker (x 2):** An opportunity for a senior leader from your organisation to participate as a speaker or moderator in a panel on Day 1 and 2 of the Summit. Share your thoughts alongside recognised industry leaders and benefit from exclusive branding in alignment with your sponsored session. Subject to approval by IGCC.

**Pre-recorded Interview:** An opportunity for a senior member of your organisation to participate in a professional pre-recorded interview, facilitated by IGCC and promoted as part of the pre-Summit LinkedIn campaign.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Exclusive Logo Placement:** Elevate your brand visibility as the host sponsor with co-branded logo representation alongside IGCC on all pre, during, and post-Summit marketing collateral.

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a full-page advertisement in the official Summit program. Artwork to be supplied by Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**Session Recordings:** Professional recordings of your session will be supplied after the event.

NEW

**\$60,000 + GST**

Exclusive Opportunity  
One (1) Available

### Grow Your Network

**Complimentary Registrations:** 10 (ten) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.

**Branded Gala Dinner Table:** Branded corporate table of 10 (ten) for your staff and guests at the Climate Leaders Dinner.

# Thought Leader Sponsor.

Unlock an unparalleled opportunity for your brand by selecting our Thought Leader package. Position your organisation at the forefront of climate finance and investment discussions, showcasing your expertise and commitment to sustainability.

## The Details:

### Demonstrate Leadership

**Climate Solutions Showcase:** Delegate a senior member of your organisation to participate as an exclusive presenter of the Climate Solutions Showcase.

**Pre-recorded Interview:** An opportunity for a senior member of your organisation to participate in a professional pre-recorded interview, facilitated by IGCC and promoted as part of the pre-Summit LinkedIn campaign.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Exclusive Showcase Branding:** Elevate your brand visibility as the thought leader sponsor with exclusive branding on your Climate Solutions Showcase.

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a full-page advertisement in the official Summit program. Artwork to be supplied by Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**Session Recording:** Professional recording of your session will be supplied after the event.

NEW

**\$40,000 + GST**

Exclusive Opportunity  
One (1) Available

### Grow Your Network

**Complimentary Registrations:** 8 (eight) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.

**Branded Gala Dinner Table:** Branded corporate table of 8 (eight) for your staff and guests at the Climate Leaders Dinner.

# Gold Sponsor.

As a Gold Sponsor, you will receive premium brand exposure to showcase your organisation's leadership by taking advantage of the opportunity to be an exclusive sponsor of a panel session and by providing a senior member of your organisation to participate as a moderator or panellist.

## The Details:

### Demonstrate Leadership

**Branded Panel & Speaker (x 1):** An opportunity for a senior leader from your organisation to participate as a speaker or moderator in a panel at the Summit. Share your thoughts alongside recognised industry leaders and benefit from branding in alignment with your sponsored session. Subject to approval by IGCC.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Exclusive Panel Branding:** Elevate your brand visibility as the gold sponsor with exclusive branding on your sponsored panel session.

**Advertisement in Summit Program:** Showcase your brand with a half page advertisement in the official Summit program. Artwork to be supplied by the Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**Session Recording:** Professional recording of your session will be supplied after the event.

**\$30,000 + GST**

Four (4) Available

### Grow Your Network

**Complimentary Registrations:** 6 (six) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.

# Silver Sponsor.

Become a Silver Sponsor and elevate your brand through a speaking opportunity, exhibition participation and Summit marketing activities.

## The Details:

### Demonstrate Leadership

**Panel & Speaker (x 1):** An opportunity for a senior leader from your organisation to participate as a speaker or moderator in a panel at the Summit. Share your thoughts alongside recognised industry leaders. Subject to approval by IGCC.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a half-page advertisement in the official Summit program. Artwork to be supplied by the Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**Session Recording:** Professional recording of your session will be supplied after the event.

**\$22,000 + GST**

Eight (8) Available

### Grow Your Network

**Complimentary Registrations:** 4 (four) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.

# Climate Leaders Dinner Sponsor.

Join us at the Climate Leaders Dinner, our key social engagement of the Summit which celebrates the remarkable commitment, innovation, and leadership in addressing climate change challenges. As the sponsor, you will be provided with the exclusive opportunity to host delegates for a memorable evening of networking.

## The Details:

### Demonstrate Leadership

**Dinner Welcome Address:** An opportunity for a c-suite representative from your organisation to deliver a compelling 5-minute opening speech during the Climate Leaders Welcome Address, extending a warm welcome to guests and setting the tone for the dinner.

**Panel & Speaker (x 1):** An opportunity for a senior leader from your organisation to participate as a speaker or moderator in a panel at the Summit. Share your thoughts alongside recognised industry leaders. Subject to approval by IGCC.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a full-page advertisement in the official Summit program. Artwork to be supplied by the Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**SOLD**

**\$42,000 + GST**

Exclusive Opportunity  
One (1) Available

### Grow Your Network

**Complimentary Registrations:** 8 (eight) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Branded Gala Dinner Table:** Branded corporate table of 8 (eight) for your staff and guests at the Climate Leaders Dinner.

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.

# Cocktail Sponsor.

Conclude Day One on a high note by sponsoring the always popular evening cocktail event. As the host, you will have the prime opportunity to connect with delegates in a relaxed, social setting. Make a lasting impression by delivering a dedicated welcome address, showcasing your organisation's commitment to addressing the climate challenge.

## The Details:

### Demonstrate Leadership

**Cocktail Evening Welcome Address:** An opportunity for a c-suite representative from your organisation to deliver a compelling 5-minute opening speech extending a warm welcome to guests.

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a half-page advertisement in the official Summit program. Artwork to be supplied by the Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**\$15,000 + GST**

Exclusive Opportunity  
One (1) Available

### Grow Your Network

**Complimentary Registrations:** 2 (two) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Delegate List Access:** Receive a copy of the attendee list, featuring name, organisation, state, and country. Please note names are disclosed based on individual consent. The list will be provided one week before the Summit.



# Coffee Cart Sponsor.

As the Coffee Cart Sponsor, you will not only highlight your brand at one of the most frequented spots for delegates but also display your organisation's logo on our reusable coffee cups, ensuring prominent brand exposure throughout the Summit.

## The Details:

### Demonstrate Leadership

**Dedicated Exhibition Space:** See [page 18](#) for details.

### Elevate Your Brand

**Coffee Cart Branding:** Your logo displayed on the coffee cart on Days 1 and 2 of the Summit.

**Coffee Cup Branding:** Your logo displayed on 1000 x reusable coffee cups, distributed to delegates.

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Advertisement in Summit Program:** Showcase your brand with a half-page advertisement in the official Summit program. Artwork to be supplied by the Sponsor.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**\$12,000 + GST**

Exclusive Opportunity  
One (1) Available

### Grow Your Network

**Complimentary Registrations:** 2 (two) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

# Exhibitor.

Participating in our exhibition offers your organisation a prime platform to showcase its commitment to the industry and engage with leading industry members across Asia Pacific. The strategically located exhibition area, adjacent to the main amphitheatre and catering services, guarantees continuous exposure to conference delegates, fostering valuable networking opportunities.

## The Details:

### Exhibition inclusions

- Trestle table (183cm (L) x 76cm (W) x 74cm (H))
- 2 x chairs
- Exhibitors will be provided with additional display options (at their own cost) e.g. display screens.

### Exhibitors are entitled to the following benefits

**Complimentary Registrations:** 2 (two) Full Summit and Climate Leaders Dinner registrations (individual tickets valued at \$2,250).

**Sponsor Shout-out:** Verbal acknowledgement of your sponsorship during the opening and closing sessions.

**Summit Marketing Package:** Receive a 'Summit Promotional Pack' to promote your sponsorship and make the most of your involvement. See [page 19](#) for details.

**\$8,000 + GST**

Three (3) Available

# Summit Marketing Package.

All sponsors receive the entitlements included in our Summit Marketing Package outlined below.

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## Pre-Summit

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- Logo placement on the Summit Website
- Monthly Member Meetings shout-out
- Logo placement in IGCC Summit email campaign
- LinkedIn 'speaker' announcement (if applicable)
- LinkedIn 'sponsor' announcement
- Sponsors will be provided with a 'Summit Promotional Pack' to promote their involvement in the event

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## At the Summit

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- Logo included in the sponsor reel, displayed throughout the Summit
- Logo featured in sponsors section of the conference program (physical and electronic)
- Logo featured on sponsor reel at the Climate Leaders Dinner
- Logo included on signage throughout the venue
- Verbal acknowledgement of sponsorship

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## Post-Summit

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- Logo included in post-summit email communications
- Sponsor tagged on LinkedIn in post-summit reflection posts (where relevant)

# Packages Overview.

	Host (1)	Thought Leader (1)	Gold (4)	Silver (8)	Climate Leaders Dinner (1)	Cocktail Event (1)	Coffee Cart (1)	Exhibitor (3)
Cost	\$60K	\$40K	\$30K	\$22K	\$42K	\$15K	\$15K	\$12K
<b>Demonstrate Leadership and Market Influence</b>								
Summit Welcome Address	●							
Representative to host /participate in a conference session*	2	●	1	1**	1			
Pre-recorded Interview	●	●						
Exclusive Presenter of the Climate Solutions Showcase		●						
Cocktail Event Welcome Address						●		
Climate Leader Dinner Welcome Address					●			
Dedicated exhibition space	●	●	●	●	●	●	●	●
<b>Elevate Your Brand</b>								
Verbal acknowledgement of sponsorship during opening & closing sessions	●	●	●	●	●	●	●	●
Dedicated logo placement during conference	●	●	●		●	●		
Dedicated logo placement on Climate Leaders Dinner menu					●			
Dedicated logo placement on coffee cart and cups							●	
Advertisement in conference program								
	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Half Page</b>	<b>Full Page</b>	<b>Half Page</b>		
Summit Marketing Package	●	●	●	●	●	●	●	●
<b>Grow Your Network</b>								
Complimentary Conference Registration, full Summit and Gala Dinner	10	8	6	4	8	2	2	2
Copy of delegate list	●	●	●	●	●	●		
Branded gala dinner table	●	●			●			
<b>General</b>								
Session recordings	●	●	●	●	●			

All prices exclude GST. \*topic, speaker and presentation to be approved by the Summit Planning Committee. \*\*not an exclusive panel.

# About the Investor Group on Climate Change.

We are the leading network for Australian and New Zealand investors to understand and respond to the risks and opportunities of climate change. Our members have more than \$35 trillion in global AUM, and almost \$5 trillion in local AUM. They include our countries' largest superannuation and retail funds, specialist investors and advisory groups, and their beneficiaries include more than 14.8 million Australians, and millions more in New Zealand.



# Let's Connect.

Thank you for taking the time to consider the possibilities IGCC's Annual Climate Finance and Investment Summit has to offer.

If we can assist with further information, or discussing other opportunities, please contact our Summit Liaison, Nicole O'Brien.

We hope that you are as enthusiastic about the opportunities that are available in Melbourne and we look forward to welcoming you to the Summit.

## Contact

**Nicole O'Brien**  
**Director of Operations**  
E: [nicole.obrien@igcc.org.au](mailto:nicole.obrien@igcc.org.au)  
M: +61 411 341 463





# Investor Group on Climate Change

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**Contact**

**+61 2 8974 1160**

**Email**

**Website**

**Linkedin**

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